Frey Chat<u>eau Red B</u>lend

THE FACTS

COUNTRY: USA - CA

REGION: Mendocino County **APPELLATION:** Mendocino

THE STORY

Frey Vineyards is the leader in organic non-sulfited wine making.

Located in Mendocino County, California, Frey was founded in

1980 as the nation's first organic winery and is still family owned
and operated with 3 generations of Freys working side by side.

PHILOSOPHY: Our organic and Biodynamic farming methods encourage care for the soil, groundwater, and wildlife, promoting rich biodiversity in the vineyard. Ninety percent of our land is held as unspoiled natural habitat with a diverse mix of native plants and animals. As stewards of the land, we emphasize producing organic and Biodynamic wine of the highest quality while caring for planet and palate alike.

THE ADJECTIVES

OVERALL: Expressive & savory

AROMAS / FLAVORS: Black currant, chocolate, and

plum

MOUTHFEEL: Soft, integrated tannins

THE SELLING POINTS

UPC: 7 21512 01017 1

PAIRINGS: Sausage and lentil salad, or wild mushroom

crêpes



