

# Peachy Canyon Incredible Red



## THE FACTS

COUNTRY: USA - CA

REGION: California

APPELLATION: California

## THE STORY

Peachy Canyon is a family-owned and operated winery in beautiful Paso Robles on California's Central Coast. Founded by Doug and Nancy Beckett in 1988, Peachy Canyon has long been praised as a producer of award winning California wines that exemplify respect for terroir and dedicated winemaking. Peachy Canyon is currently being run by the second generation, brothers, Jake and Josh Beckett.

**PHILOSOPHY:** Practicing sustainability and utilizing age old farming techniques, we are proud to cultivate our five estate vineyards in order to pass them down to future generations. We are dedicated to continuing our thirty-two year legacy of quality wines with a passionate team.

## THE ADJECTIVES

**OVERALL:** Dark & Juicy

**AROMAS / FLAVORS:** Plum, rhubarb, pie crust, dark fruits, berry cobbler

**MOUTHFEEL:** Supple & Lush

## THE SELLING POINTS

**PAIRINGS:** Pizza, BBQ and casual fare

