

# Lan

## Gran Reserva Rioja

### THE FACTS

COUNTRY: Spain  
REGION: Rioja  
APPELLATION: Rioja

### THE STORY

Rioja in three letters. Since 1972, our history is closely linked to the land. LAN represents the initials of the three provinces that make up the D.O.Ca. Rioja: Logroño (now La Rioja), Álava and Navarra. From the beginning, Viña Lanciano is our 178 acres vineyard, in a curve of the River Ebro.

**PHILOSOPHY:** Basic principle that we always stand by: winemaking starts in the vineyard. With a pioneering commitment to the land from the outset, LAN believes in sustainable viticulture, which implies minimal intervention in the vineyard. A wide selection of different types of oak allow us to customise the ageing of each wine according to the type of grape varieties and the parcels from which it is sourced. The unique handling of oak that allows us to extract the maximum potential from our wines.

### THE ADJECTIVES

**OVERALL:** Complex, round, well-integrated

**AROMAS / FLAVORS:** Blackberries, dark fruits, black pepper

**MOUTHFEEL:** Elegant and balanced

### THE SELLING POINTS

**PAIRINGS:** Roasted meats, lamb, hearty stews and cured cheeses

