

Bruno Verdi

Buttafuoco Rosso

THE FACTS

COUNTRY: Italy

REGION: Lombardy

APPELLATION: Oltrepo Pavese

THE STORY

The Verdi family can trace its viticultural origins back seven generations to the 18th century, when Antonio Verdi came from Parma to settle in the Oltrepò Pavese. Luigi, of the third generation of Verdis, was the first to transform the family's grapes into wine. However, it was Bruno who, after World War II, was the first to bottle his wine at the estate. He put his own name on the label and Bruno Verdi wines were born. His son, Paolo, now carries on the tradition skillfully bringing the estate into the modern era.

