

# Sin Alcohol

## Win Non-Alcoholic White Wine



### THE FACTS

**COUNTRY:** Spain

**REGION:** Castilla y Leon

**APPELLATION:** Castilla y Leon

**CEPAGE:** 100% Verdejo

**WINEMAKING:** After maceration, the ethyl alcohol is extracted using a sophisticated and highly respectful, chemical-free method.

**ALCOHOL BY VOLUME:** 0.0%

### THE STORY

Win represents the evolution of the first wine-based soft drink to be patented by Bodegas Familiares Matarromera. In the spirit of working to improve its products, the company continues to invest in this line of action, looking for a means of creating a wine with less than 0.5% alcohol. This product emerged as a response to the increasingly high demand from individuals who are inclined towards responsible consumption and are committed to caring for their diet and health.

### THE ADJECTIVES

**OVERALL:** Refreshing & slightly sweet

**AROMAS / FLAVORS:** Bright citrus, green apple & fennel

**MOUTHFEEL:** Lean with light acidity

### THE SELLING POINTS

100% organically grown grapes. Vegan. No alcohol wine.

**SUSTAINABILITY:** Certified Organic, Vegan, Natural Fermentation

**PAIRINGS:** Salads, seafood, rice, white meats, vegetables.

