Frey
Viognier

The Facts

COUNTRY: USA - CA
REGION: California
APPELLATION: California

The Story

Frey Vineyards is the leader in organic non-sulfited wine making. Located in Mendocino County, California, Frey was founded in 1980 as the nation's first organic winery and is still family owned and operated with 3 generations of Freys working side by side.

PHILOSOPHY: Our organic and Biodynamic farming methods encourage care for the soil, groundwater, and wildlife, promoting rich biodiversity in the vineyard. Ninety percent of our land is held as unspoiled natural habitat with a diverse mix of native plants and animals. As stewards of the land, we emphasize producing organic and Biodynamic wine of the highest quality while caring for planet and palate alike.

The Adjectives

OVERALL: Fresh and lively
AROMAS / FLAVORS: Asian pear and custard apple
MOUTHFEEL: Creamy mouthfeel

The Selling Points

PAIRINGS: Soft-ripened cheese plate or Creole-spiced prawns

serendipity wines

Copyright 2026 by Serendipity Wines

UPC: 7 21512 00101 8