

# Picayune Rose

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## THE FACTS

**COUNTRY:** USA - CA

**REGION:** Sierra Foothills

**APPELLATION:** Sierra Foothills

**CEPAGE:** 90% Syrah, 10% Grenache

**WINEMAKING:** Whole cluster press upon harvest. 100%  
Stainless Steel fermentation

**ALCOHOL BY VOLUME:** 11.7%

**ANNUAL PRODUCTION:** 430 cases



## THE STORY

Picayune Cellars was started in 2011 by Jennifer Roberts & Claire Weinkauf. Arriving around the same time in the Sonoma Valley, they shared a joint passion for amazing wines & delicious food. Realizing winemaking often means breaking the bank in Sonoma & Napa, they pursued the idea that with a négociant business model they could craft wines of outstanding quality delivered at an exciting price point. This has been the promise of Picayune Wines since 2011. The key on the label represents the idea of “Unlocking Secret Wines from California” - we sign confidential agreements with all the producers from whom we purchase, that is why vineyard sources & exact provenance can not be disclosed.

## THE ADJECTIVES

**OVERALL:** Bright & joyous

**AROMAS / FLAVORS:** Ripe strawberries & honeydew melon

## THE SELLING POINTS

**PAIRINGS:** Salad or grilled dish

