

# Silver Peak Pinot Noir



## THE FACTS

COUNTRY: USA - CA  
REGION: North Coast  
APPELLATION: North Coast

## THE STORY

Premium North Coast vineyards in Sonoma, Napa, Mendocino and Lake counties provide the fruit for Silver Peak, named for a mountain in California's Sierra Nevada range. The distinctive label shape and mountain top artwork create a strong, upscale shelf and table presence. Estimated retail prices fit the fast growing, mid-teens category with wine quality that consistently offers outstanding values for discerning wine lovers.

## THE ADJECTIVES

OVERALL: Bright Acidity, Silky Tannins  
AROMAS / FLAVORS: Delicate Floral and Cherry  
Aromas  
MOUTHFEEL: Medium Bodied, Balanced

## THE SELLING POINTS

PAIRINGS: Stews, Barbecue, Pizza, Vegetables

