# Landry Distillery Landry Stakes Bourbon

### THE FACTS

**COUNTRY:** USA - MS **REGION:** Mississippi

**APPELLATION:** Mississippi

#### THE STORY

Following in his grandfather and uncle's footsteps, Zach Landry is not just a quarter horse racing fan but a bourbon connoisseur as well. He has long gifted friends with

limited-edition bottles but grew frustrated with having to settle for thoroughbred bourbons so he used his entrepreneurial spirit to fill the hole on the shelf. A longtime Austinite and serial entrepreneur, Zach set out to create a spirit good enough to drink himself and extraordinary enoug to give to friends. He spent the past year traveling through the deep south searching for family owned craft distilleries that could help him create special small batch Landry whiskeys. Gary Crowell, the visionary behind Deep Eddy Vodka and co-founder of Nine Banded Whiskey, was brought in for industry expertise and as a partner.

## THE ADJECTIVES

OVERALL: Smooth & warmly spiced

AROMAS / FLAVORS: Soft caramel & smoke

with baked apples, vanilla bean, ginger,

cardamom & honey

MOUTHFEEL: Surrounds the palate with wood

sugar

#### THE SELLING POINTS

PAIRINGS: BBQ brisket, chocolate, or on its own



SMALL BATCH EOURBON WHISKEY