Vinovore
Feeling Lucky Rose

The Facts

COUNTRY: Italy
REGION: Emilia-Romagna
APPELLATION: Ravenna IGT
CEPAGE: 98% Sauvignon Blanc, 2% Longanesi
WINEMAKING: Produced using the ancestral blended-method rose, with spontaneous fermentation by native yeast. Bottled unfiltered and low in sulfites to retain its natural character
ALCOHOL BY VOLUME: 11.5%

The Story

The Vinovore line is a collaboration between owner Coly Den Haan and Randi winery. Randi is a family owned winery located in Emilia-Romagna region of northern Italy and run by Giovanna and Massimo Randi, a mother and son duo. The estate has always been focused on sustainable agriculture and indigenous varietals and is now practicing organic farming. The Vinovore collection is focused on Ancestral methods of production, a natural approach to winemaking that belongs to the area for centuries and characterized by minimal intervention in the vineyard, spontaneous fermentation of indigenous grapes, unfiltered and low sulfite wines, produced in limited quantity while respecting nature and traditions.

The Adjectives

OVERALL: Bright, natural rosé with fresh fruit and lively acidity
AROMAS / FLAVORS: Red berries, pink grapefruit, citrus peel, and wild herbs
MOUTHFEEL: Creamy bubbles with a crisp, refreshing finish

The Selling Points

Eco-friendly rosé with low sulfites and natural charm
SUSTAINABILITY: Certified Organic, Certified Sustainable, Vegan, Minimal Intervention / Augmentation
PAIRINGS: Fresh poke, shellfish, salmon, baked pasta, burgers, or curried noodles by the pool or beach

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