

# 90+ Cellars

## Lot 225 California Cabernet

### THE FACTS

COUNTRY: USA - CA

REGION: California

APPELLATION: California



### THE STORY

Kevin Mehra launched 90+ Cellars. His concept was simple: allow great wineries to sell more wine through a new brand. By offering to not disclose the source, Kevin found that many wineries were happy to offer him their top wines at lower costs in order to sell more. And in doing so, 90+ Cellars was able to bring these world class wines to more people at better prices.

**PHILOSOPHY:** When we launched 90+ Cellars, we set out on a mission to make great wine more accessible to everyone. By partnering with highly rated wineries, avoiding the expenses of owning vineyards, and curating a global collection of top-notch wines, we make it easier to find, buy, and enjoy the best bottle, every time.

### THE ADJECTIVES

**OVERALL:** Juicy & brimming with fruit

**AROMAS / FLAVORS:** Juicy plum, red and black berry fruits against a backdrop of chewy sweet spice, vanilla, cedar

**MOUTHFEEL:** Balanced & smooth

### THE SELLING POINTS

**PAIRINGS:** Perfect with pizza

