

# El Pacto Ojo Gallo

## THE FACTS

COUNTRY: Spain

REGION: Rioja

APPELLATION: Rioja

## THE STORY

El Pacto (The Pact) is a pledge to fight against the disappearance of genuine village wines. It is a look into the past and the origins of the purest Rioja, a tribute to the winegrowers who breathed life into rural areas and to that gentle routine where time, proximity and the community are greatly cherished.

Viñedos El Pacto is a tribute to the ancestors of Richi Arambarri and Raúl Acha, the driving forces behind the project, to the people who endeavoured, more than 50 years ago, to preserve a precious wine-growing heritage for the future while avoiding the rush to industrialise wine production. A return to small-scale farming, to the vineyards and the sites, to natural viticulture —a pact that, now more than ever, is absolutely necessary.

## THE ADJECTIVES

**OVERALL:** A red with a white soul

**AROMAS / FLAVORS:** Intensely aromatic. Notes of red fruits and balsamic

**MOUTHFEEL:** It is a “long drink” wine, with great fluidity throughout it

## THE SELLING POINTS

**PAIRINGS:** White meats, charcuterie, oily fish, smoked foods, risottos, blue cheeses, salads...

