

BloodRoot Pinot Noir Coastal

THE FACTS

COUNTRY: USA - CA

REGION: Sonoma

APPELLATION: Sonoma County

CEPAGE: 100% Pinot Noir

WINEMAKING: 15% new French oak was used in the aging process (including Remond, Taransaud, Rousseau and François Frères). It was then aged for 15 months and then bottled unfined with minimal sulfur addition.

ALCOHOL BY VOLUME: 13.4%

AGING: Aged for 15 months in a mixture of new and old French Oak.

ANNUAL PRODUCTION: 7500 cases

THE STORY

The spirit of BloodRoot is simple—make wines that reflect the soul of place, and make them at a quality and value that make them absolute no-brainers to drink. BloodRoot Wines is a project spearheaded by Noah and Kelly Dorrance, of Reeve Wines. The name connotes “life from death” as the “blood” of the vines is nourished by the “roots” and terroir that surround each plant. Known for elegant California Pinot Noir, Sauvignon Blanc, Chardonnay, and Red Blends—while also playing around with more obscure varieties—BloodRoot is also involved in community activism as part of 1% for the Planet, and the annual Ramble—a music festival to raise money to combat gun violence in honor of the Dorrance’s niece, Evelyn.

THE ADJECTIVES

OVERALL: Fresh, Fruit, Earth

AROMAS / FLAVORS: Wild flowers and fresh earth lead to a mixture of red berry flavors and hints of orange peel.

MOUTHFEEL: Bright.

THE SELLING POINTS

An incredible value, considering where the fruit comes from.

AWARDS: 93pts International Wine Report

SUSTAINABILITY: Sustainable In Practice, Minimal Intervention / Augmentation, Natural Fermentation

