

Oddbird Non-Alcoholic Blanc de Blancs

THE FACTS

COUNTRY: France
REGION: Vin de France
APPELLATION: Vin de France
CEPAGE: 100% Chardonnay
ALCOHOL BY VOLUME: 0.5%
AGING: 1 year

THE STORY

Oddbird's success lies in its commitment to quality. The company collaborates with winemakers who respect tradition and nature. The wines are matured for up to 12 months and then gently liberated from alcohol using a unique method that preserves the wine's natural flavors and aromas. This meticulous process ensures the end product is not just an alternative to alcoholic wines but a premium beverage in its own right.

PHILOSOPHY: Oddbird's vision extends beyond creating non-alcoholic beverages. Oddbird seeks to influence social norms and foster a more inclusive drinking culture. By positioning Oddbird as a premium choice to challenge the notion that non-drinkers are outliers, this inclusive approach is at the heart of the company's mission, making Oddbird a pioneer in the alcohol-free beverage industry.



THE ADJECTIVES

OVERALL: Complex Non-Alc Sparkling
AROMAS / FLAVORS: Honey, Green Apple
MOUTHFEEL: Velvety with tight bubbles

THE SELLING POINTS

Best-selling non-alcoholic premium sparkling
AWARDS: 92pts Gold, Sommelier's Choice Awards, 2025
Best NA Sparkling of the Year
SUSTAINABILITY: Vegan, Green Practicing
PAIRINGS: Fried Chicken, Lobster Pasta, Corn on the Cob