

Lapos

Non-Alcoholic Aperitivo

THE FACTS

COUNTRY: USA - GA
REGION: USA - Georgia
APPELLATION: Atlanta
ALCOHOL BY VOLUME: 0.5%

THE STORY

Lapo's was born in Florence, Italy's most famous bar, where a smiling barman in a tuxedo-- Lapo-- serves the best Negroni in town. Lapo's makes non-alcoholic premixed cocktails and spirits inspired by the Italian aperitivo hour. Lapo's products are crafted with all natural ingredients and are "molto bitter."

THE ADJECTIVES

OVERALL: Bittersweet and botanical

THE SELLING POINTS

Non-Alcoholic Red Aperitif For Use in Low-and-No Cocktails

SUSTAINABILITY: Vegan

