

Lapos Non-Alcoholic Negroni

THE FACTS

COUNTRY: USA - GA

REGION: USA - Georgia

APPELLATION: Atlanta

ALCOHOL BY VOLUME: 0.5%

THE STORY

Lapo's was born in Florence, Italy's most famous bar, where a smiling barman in a tuxedo-- Lapo-- serves the best Negroni in town. Lapo's makes non-alcoholic premixed cocktails and spirits inspired by the Italian aperitivo hour. Lapo's products are crafted with all natural ingredients and are "molto bitter."

THE ADJECTIVES

OVERALL: Bittersweet and botanical

AROMAS / FLAVORS: Italian Orange, Juniper, Bitter Herbs

THE SELLING POINTS

Ready-to-Drink All Natural Non-Alcoholic Negroni

AWARDS: BevNET Best New Product 2024

SUSTAINABILITY: Vegan, No Sulfites Added

PAIRINGS: Antipasto

