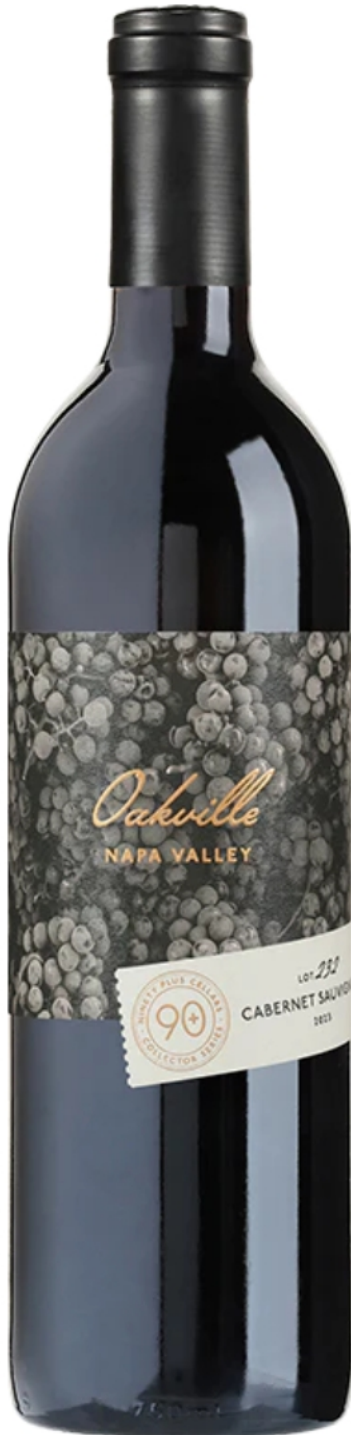


90+ Cellars

Lot 232 Oakville Cabernet Sauvignon

THE FACTS



COUNTRY: USA - CA

REGION: Napa

APPELLATION: Napa Valley

CEPAGE: 100% Cabernet Sauvignon

WINEMAKING: Hand harvested from 100% estate grown fruit, this Cabernet Sauvignon hails from a boutique winery in Oakville, a small 2 mile stretch in the heart of Napa Valley known for its highly esteemed vineyards. After a meticulous hand sorting, the grapes are de-stemmed, crushed and fermented before aging.

ALCOHOL BY VOLUME: 14.8%

AGING: Aged in old French Oak barrels for 12 months.

THE STORY

Kevin Mehra launched 90+ Cellars. His concept was simple: allow great wineries to sell more wine through a new brand. By offering to not disclose the source, Kevin found that many wineries were happy to offer him their top wines at lower costs in order to sell more. And in doing so, 90+ Cellars was able to bring these world class wines to more people at better prices.

PHILOSOPHY: When we launched 90+ Cellars, we set out on a mission to make great wine more accessible to everyone. By partnering with highly rated wineries, avoiding the expenses of owning vineyards, and curating a global collection of top-notch wines, we make it easier to find, buy, and enjoy the best bottle, every time.

THE ADJECTIVES

OVERALL: Bold & Layered

AROMAS / FLAVORS: deep blackberry, cassis, and black cherry

THE SELLING POINTS

Underpriced from boutique winery in Oakville

PAIRINGS: filet mignon, stuffed portobello mushrooms, dark chocolate, red meats, blue cheese

