

# Musar

## Hochar Pere et Fils Rouge



### THE FACTS

**COUNTRY:** Lebanon

**REGION:** Bekaa Valley

**APPELLATION:** Bekaa Valley

**WINEMAKING:** Native ferment in cement; oak aged, bottled unfined and unfiltered

**ALCOHOL BY VOLUME:** 13.5%

**AGING:** Aged 6–9 months in French oak, then matured 4 yrs in bottle

### THE STORY

Founded in 1930 by Gaston Hochar, Chateau Musar is Lebanon's most iconic winery, inspired by 6,000 years of winemaking history and Bordeaux tradition. Under the late Serge Hochar, the winery gained global acclaim for its non-interventionist style and ageworthy reds. Today, the Hochar family and winemaker Tarek Sakr continue the legacy, working with certified organic vineyards in the Bekaa Valley. With natural fermentations, minimal sulfur, and no fining or filtering, Musar wines reflect Lebanon's terroir with elegance, depth, and singular identity.

### THE ADJECTIVES

**OVERALL:** Elegant, structured red showing vibrant fruit and fine tanni

**AROMAS / FLAVORS:** Raspberry, cherry, baking spice, tobacco, cedar, dried herbs

**MOUTHFEEL:** Fresh and supple with bright acidity and persistent texture

### THE SELLING POINTS

Distinct single-vineyard red from Musar's historic terroir

**PAIRINGS:** Pairs with lamb, shawarma, grilled eggplant, lentils, roast chicken

