

Musar Jeune Blanc



THE FACTS

COUNTRY: Lebanon

REGION: Bekaa Valley

APPELLATION: Bekaa Valley

WINEMAKING: Native ferment in stainless steel; bottled in February 2023

ALCOHOL BY VOLUME: 13.0%

AGING: Stainless steel only; bottled after 6 months, no oak use

THE STORY

Founded in 1930 by Gaston Hochar, Chateau Musar is Lebanon's most iconic winery, inspired by 6,000 years of winemaking history and Bordeaux tradition. Under the late Serge Hochar, the winery gained global acclaim for its non-interventionist style and ageworthy reds. Today, the Hochar family and winemaker Tarek Sakr continue the legacy, working with certified organic vineyards in the Bekaa Valley. With natural fermentations, minimal sulfur, and no fining or filtering, Musar wines reflect Lebanon's terroir with elegance, depth, and singular identity.

THE ADJECTIVES

OVERALL: Bright, textured white blend with stone fruit & herbal lift

AROMAS / FLAVORS: Stone fruit, thyme, oregano, citrus peel, sea spray, crushed rock

MOUTHFEEL: Gentle yet full-bodied with freshness and a mineral finish

THE SELLING POINTS

Fresh, unoaked blend of Viognier, Vermentino, and Chardonnay

PAIRINGS: Great with grilled vegetables, Mediterranean fish, or herbed chicken

