

Musar Jeune Rose

THE FACTS

COUNTRY: Lebanon

REGION: Bekaa Valley

APPELLATION: Bekaa Valley

WINEMAKING: Direct press; native ferment in steel, no oak, cold stabilized

AGING: No oak; aged 3 months in stainless steel before bottling



THE STORY

Founded in 1930 by Gaston Hochar, Chateau Musar is Lebanon's most iconic winery, inspired by 6,000 years of winemaking history and Bordeaux tradition. Under the late Serge Hochar, the winery gained global acclaim for its non-interventionist style and ageworthy reds. Today, the Hochar family and winemaker Tarek Sakr continue the legacy, working with certified organic vineyards in the Bekaa Valley. With natural fermentations, minimal sulfur, and no fining or filtering, Musar wines reflect Lebanon's terroir with elegance, depth, and singular identity.

THE ADJECTIVES

OVERALL: Vibrant and fruity rosé with smooth texture and citrus lift

AROMAS / FLAVORS: Peach, apricot, pineapple, citrus zest, tropical hints, floral

MOUTHFEEL: Fresh and silky with soft fruit and bright, zesty acidity

THE SELLING POINTS

Fresh, unoaked rosé from Cinsault and Mourvèdre, Bekaa-grown

PAIRINGS: Perfect with seafood, pork, mezze, tapas, or grilled vegetables

