

Paul Launois

Illustration Blanc de Blancs #5

THE FACTS

COUNTRY: France

REGION: Champagne

APPELLATION: Champagne

CEPAGE: 100% Champagne & Sparkling - NV

ALCOHOL BY VOLUME: 12.5%

AGING: stainless steel & oak barrels

THE STORY

3 generations of the Launois family have remained faithful stewards of 6.5 hectares of Chardonnay vines in the Grand Cru village of Le Mesnil-sur-Oger, in the heart of the Cote de Blancs region of Champagne. The husband and wife team of Julien and Sarah craft these wines by hand as they raise their young son Paul to one day carry on the family legacy.

PHILOSOPHY: Traditionally offering their grapes to the village cooperative, In a great turning point of the family story, Julien and Sarah Launois decided to become producers as well as growers. Their handmade cuveés are as delightful as they are rare. They believe that Champagne is a product of luxury and quality, but also a vector of contacts and openness to the world.

THE SELLING POINTS

SUSTAINABILITY: Green Practicing, Minimal Intervention / Augmentation

