

# CRU Winery

## Pinot Noir Sierra Madre Vyd

### THE FACTS

**COUNTRY:** USA - CA  
**REGION:** Santa Barbara County  
**APPELLATION:** Santa Maria Valley  
**CEPAGE:** 100% Pinot Noir  
**WINEMAKING:** This Pinot Noir is from the iconic Sierra Madre Vineyard in Santa Maria Valley. The vineyard is known as one of California's finest cool-climate vineyards leading to wines with rich and vibrant flavors.  
**ALCOHOL BY VOLUME:** 13.5%  
**AGING:** 100% French Oak Barrels, Aged 19 Months  
**ANNUAL PRODUCTION:** 450 cases

### THE STORY

Deeply rooted in family & friends, CRŪ Winery sources fruit from some of the finest vineyards throughout the Central Coast of California.

With a focus on Burgundian and Rhone varietals such as Pinot Noir, Chardonnay & Syrah - which are best suited to this region - we craft wines for quality everyday drinking.

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### THE ADJECTIVES

**OVERALL:** Elegant, Beautifully Balanced, Red Fruits  
**AROMAS / FLAVORS:** Strawberry, Raspberry, Cherry, Hint of Earth  
**MOUThFEEL:** Silky, Smooth, Velvety, Beautiful Balance

### THE SELLING POINTS

High quality, Famous Single Vineyard, Highly Rated  
**AWARDS:** 90pts Wine Enthusiast  
**PAIRINGS:** Beef, Chicken, Fish, Pork, Hearty Vegetables, Soft or Creamy Cheeses

