

CRU Winery GSM

THE FACTS

COUNTRY: USA - CA

REGION: San Luis Obispo County

APPELLATION: Paso Robles

CEPAGE: 43% Grenache, 40% Syrah, 15% Mourvedre, 2% Viognier

WINEMAKING: Sourced from the French Camp Vineyard in Paso Robles, we took inspiration from the Rhone region of France for this juicy and bold blend. The wine is crafted to highlight the flavors of each varietal while also being extremely approachable and perfect for pairing with a variety of foods.

ALCOHOL BY VOLUME: 14.5%

AGING: 100% French Oak Barrels, Aged 18 Months

ANNUAL PRODUCTION: 657 cases

THE STORY

Deeply rooted in family & friends, CRŪ Winery sources fruit from some of the finest vineyards throughout the Central Coast of California.

With a focus on Burgundian and Rhone varietals such as Pinot Noir, Chardonnay & Syrah - which are best suited to this region - we craft wines for quality everyday drinking.

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THE ADJECTIVES

OVERALL: Savory, Black Cherry, Red Fruits, Coffee, Dusty Tannins

AROMAS / FLAVORS: Jammy Fruit, Black Cherry, Raspberry, Baking Spices

MOUTHFEEL: Smooth, Juicy, Full-Bodied

THE SELLING POINTS

High quality, highly rated GSM red blend from Paso Robles.

AWARDS: 92pts Wine Enthusiast

SUSTAINABILITY: Sustainable In Practice

PAIRINGS: Steak, Grilled Meats, Pastas in Red Sauce, Grilled Vegetables, Aged Cheeses

