

CRU Winery

Pinot Noir Monterey

THE FACTS

COUNTRY: USA - CA

REGION: Monterey County

APPELLATION: Monterey County

CEPAGE: 100% Pinot Noir

WINEMAKING: We chose to craft this Pinot Noir from various vineyards in Monterey County. Monterey is a cool, windy AVA, perfect for a long, even growing season for Pinot Noir. The cool growing season results in bright, juicy flavors.

ALCOHOL BY VOLUME: 14.3%

AGING: 100% French Oak Barrels, Aged 13 Months

ANNUAL PRODUCTION: 3704 cases

THE STORY

Deeply rooted in family & friends, CRŪ Winery sources fruit from some of the finest vineyards throughout the Central Coast of California.

With a focus on Burgundian and Rhone varietals such as Pinot Noir, Chardonnay & Syrah - which are best suited to this region - we craft wines for quality everyday drinking.

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THE ADJECTIVES

OVERALL: Fruit Forward, Beautifully Balanced, Lively Acidity

AROMAS / FLAVORS: Raspberry, Bright Cherry, Cinnamon, Pomegranate

MOUTHFEEL: Silky, Smooth, Elegant Tannins

THE SELLING POINTS

High quality Pinot Noir at competitive price point

PAIRINGS: Chicken, Pork, Fish, Earth Vegetables

