

# Frey Organic Rose KEG

## THE FACTS

**COUNTRY:** USA - CA

**REGION:** California

**APPELLATION:** California

**CEPAGE:** 75% Chardonnay, 10% Carignan, 10% Merlot, 5% Zinfandel

**WINEMAKING:** Quickly pressed off the skins of perfectly ripe red grapes and fermented with traditional yeasts

**ALCOHOL BY VOLUME:** 13.9%

**AGING:** In stainless steel tanks



## THE STORY

Frey Vineyards is the leader in organic non-sulfited wine making. Located in Mendocino County, California, Frey was founded in 1980 as the nation's first organic winery and is still family owned and operated with 3 generations of Freys working side by side.

**PHILOSOPHY:** Our organic and Biodynamic farming methods encourage care for the soil, groundwater, and wildlife, promoting rich biodiversity in the vineyard. Ninety percent of our land is held as unspoiled natural habitat with a diverse mix of native plants and animals. As stewards of the land, we emphasize producing organic and Biodynamic wine of the highest quality while caring for planet and palate alike.

## THE ADJECTIVES

**OVERALL:** Perfectly ripe and lovely

**AROMAS / FLAVORS:** Fresh strawberries, raspberries and wild roses

**MOUTHFEEL:** Smooth & crisp

## THE SELLING POINTS

USDA Organic, NSA, Vegan, Gluten Free and Keto friendly

**AWARDS:** 84pts Wine Enthusiast Magazine

**SUSTAINABILITY:** Certified Organic, Vegan, No Sulfites Added

**PAIRINGS:** Pasta or fish

