

# Violet Hill Pinot Noir SBC

## THE FACTS

COUNTRY: USA - CA

REGION: Santa Barbara County

APPELLATION: Santa Barbara County

CEPAGE: 100% Pinot Noir

WINEMAKING: Primary fermentation with some stem inclusion in small vats is followed by malolactic conversion and twelve months of aging in French oak, 25% of which is new barrels.

ALCOHOL BY VOLUME: 14.5%

## THE STORY

Violet Hill's mission is to bring terroir-driven and complex wines at everyday prices with a focus on cool-climate varietals (like Pinot Noir) from single-appellation sourcing on the West Coast. An outstanding opportunity to source grapes from the Rogue Valley in Southern Oregon led to our newest project, Violet Hill. Unfortunately, the strict AVA regulations in Willamette Valley meant we could not use this as a blending component for the Averaen blend, but the fruit was too good to pass up. A similar opportunity arose in Santa Barbara County just months later - the wine was outside the Sonoma County AVA specs for Valrav'n and a bit too pricey for Pavette. Hence, a new project - Violet Hill.

## THE SELLING POINTS

AWARDS: 90pts Wine Enthusiast

