

Más Que Vinos Los Conejos Malditos Rosado

THE FACTS

COUNTRY: Spain

REGION: Castilla La Mancha

WINEMAKING: The grapes are macerated for 8 hours and then the rosé juice is drawn off and fermented separately in stainless steel tanks under strict temperature control. Aged sur lie in stainless steel until December.

THE STORY

Más Que Vinos was founded in La Rioja in 1998 when three friends - Margarita Madrigal, Alexandra Schmedes and Gonzalo Rodriguez met. Three winemakers, each one with extensive winemaking experience. Seeing the great potential of the vineyards in Gonzalo's hometown of Dosbarrios (outside Toledo), they launched their personal winery project rescuing old plots of indigenous grape varieties and moving to all organic viticulture. They renovated the old family winery (from 1851) and in 2007 constructed a new modern winery in nearby Cabañas de Yepes.

THE SELLING POINTS

SUSTAINABILITY: Vegan, Green Practicing

