

# Milou Rouge

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## THE FACTS

**COUNTRY:** France

**REGION:** Vin de Pays

**APPELLATION:** Vin de Pays

**WINEMAKING:** Vinification was done in concrete tank (Grenache) and small French oak barrels (organic Syrah) with 6 months elevage.

## THE STORY

While traversing along the Mediterranean Sea, through the bucolic communes of Sommières, Salinelles, Aspères, Campagne, Garrigues, Lecques and Fontanès in the south of France, the Valkyrie team happened upon a few wines that exemplified our vision. These are wines to be enjoyed on any occasion - as a perfect complement to an array of foods, moods and company. Simple, straightforward and fun, Milou is the ultimate crowd pleaser.

## THE SELLING POINTS

**SUSTAINABILITY:** Vegan, Sustainable In Practice

